

ADMISSIONS OPEN



Post Graduate Certificate in  
**DIGITAL MARKETING**  
Strategy and Implementation (6 Months)

**Program Highlights :**

- ▶ Weekend Lectures
- ▶ Social Media, Mobile Marketing, Search Strategy (SEO,PPC) Google Analytics, Facebook Advertising & more by veteran industry professionals
- ▶ Hands on Training

NEXT BATCH BEGINS FROM NOV '16

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